



<b>TITLE:</b> Peace Lutheran Privacy Policy
<b>POLICY:</b> Purpose and Usage
<b>EXPIRES:</b> When/If Replaced
<b>ADMINISTERED BY:</b> PLC Ministry Board / Technology
<b>Document Number:</b> PLC-P0018

## 1. History

VERSION	DATE APPROVED	UPDATED BY	PURPOSE FOR CREATION/UPDATE
1.0	05/18/2025	Ministry Board	This procedure defines the Peace Lutheran Church privacy policy.

## 2. Scope

At Peace Lutheran Church, we take protecting your privacy seriously.

Any information that we collect is used to provide the best possible experience for visitors. By using a website maintained by Peace Lutheran Church, you agree to the terms set forth below. If you do not agree to this Privacy Policy, please do not use this website.

## 3. Policy

### A. Privacy Policy

Peace Lutheran Church reviews our Privacy Policy periodically, and we reserve the right, at our discretion, to add, modify, or remove portions of this Privacy Policy at any time. This page should be reviewed from time to time, so that you can be aware of any changes. This Privacy Policy applies to all websites produced and operated by Peace Lutheran Church, its affiliates, and subsidiaries. If you want to communicate with us about our Privacy Policy, email us at [plc@come2peace.com](mailto:plc@come2peace.com), or write us at: Peace Lutheran Church, PO Box 817, Watertown, MN 55388.

### B. Collection & Use

Peace Lutheran Church understands the privacy concerns of users of our websites on the Internet and the importance of protecting the privacy of personally identifiable information collected from them. As a general policy, no personally identifiable information, such as a visitor's name, address, email address, telephone number, or credit card information is automatically collected on our websites. Such information is collected only when it is knowingly and voluntarily submitted, and Peace Lutheran Church uses such information only for the purpose for which it was submitted unless we disclose other uses in this policy or at the time of collection.

We maintain reasonable and appropriate safeguards to ensure the security, integrity, and privacy of such information in our possession. Peace Lutheran Church never sells personally identifiable information to third parties. Peace Lutheran Church will not disclose, sell, trade, or rent personal information it collects to outside parties. We reserve the right to monitor visitor traffic patterns and website usage to help us develop the design and layout of our websites to enhance your online experience.

We will maintain and use your personal data:

- To provide and maintain our website, including to monitor the usage of our website.

- To manage your account. The Personal Data You provide can give You access to different functionalities that are available to you as a registered user.
- For the development, compliance, and undertaking of the purchase contract for the products, items, or services you have purchased or any other contract with Peace Lutheran Church.
- To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication regarding updates or informative communications related to the functionalities, products, or contracted services, including the security updates, when necessary or reasonable for their implementation.
- To provide You with news, special offers, and general information about other goods, services, and events that we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.
- To attend and manage your requests to Peace Lutheran Church.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Peace Lutheran Church about our website users is among the assets transferred.
- For other purposes such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and evaluating and improving our website, products, services, marketing, and your experience.

We may share Your personal information in the following situations:

- With service providers to monitor and analyze the use of our Service, to contact You.
- In connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- With affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.
- With business partners to offer You certain products, services, or promotions.
- When you share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
- We may disclose Your personal information for any other purpose with your consent.

#### C. Retention of Your Personal Data

Peace Lutheran Church will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Peace Lutheran Church will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of the website, or we are legally obligated to retain this data for longer time periods.

#### D. Disclosure of Your Personal Data

- **Business Transactions** – If Peace Lutheran Church is involved in a merger, acquisition, or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.
- **Law enforcement** – Under certain circumstances, Peace Lutheran Church may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).
- **Other legal requirements** – Peace Lutheran Church may disclose your Personal Data in the good faith belief that such action is necessary to:
  - Comply with a legal obligation
  - Protect and defend the rights or property of Peace Lutheran Church
  - Prevent or investigate possible wrongdoing in connection with the website
  - Protect the personal safety of Users of the website or the public
  - Protect against legal liability

#### E. Analytics

We may use third-party Service providers to monitor and analyze the use of our website.

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt out of having your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visit activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>

#### F. Children's Privacy

Our Privacy Policy does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that Your child has provided us with Personal Data, please contact us. If We become aware that we have collected Personal Data from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from Our servers.

If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require Your parent's consent before we collect and use that information.

#### G. Security

Our technology partners use industry-leading Internet security technology and practices. They use secure server software (SSL) that encrypts the information you input before you send it to us. All of the data is protected against unauthorized access, as indicated by the secure icon on your browser. All financial transactions are verified safe by CompliAssure Secured.

#### H. Cookies

Cookies are small bits of information that are stored by your browser on your computer's hard drive to enable us to do a number of things to make your visit and future visits more enjoyable. Our cookies do not contain any personally identifying information about you. Most web browsers automatically accept cookies, but you can usually change your browser settings to prevent that. Users should consult their browser help files for instructions on how to refuse cookies. Visitors may also receive cookies from third parties, but Peace Lutheran Church cannot control the content of those cookies.

#### I. Promotions

Peace Lutheran Church may run promotions and/or offers on our websites that require submission of personally identifiable information by participants. Peace Lutheran Church may use the information collected in the aggregate so we can determine, for example, how many visitors to our website participated in the promotion. Promotions are subject to change without notice.

#### J. Links

Our websites may be linked to or from other websites that are not operated by Peace Lutheran Church or any affiliate or subsidiary of Peace Lutheran Church. Peace Lutheran Church is not responsible for the content or privacy practices of these third-party websites. Our websites may also be linked to websites operated by companies affiliated with Peace Lutheran Church. Visitors to those websites should refer to their separate privacy policies and practices.

#### K. Technology Providers

Peace Lutheran Church partners with several technology providers in order to deliver the best possible online experience to visitors. We encourage you to familiarize yourself with the Privacy Policies of these providers by following the links below:

MailChimp – <http://mailchimp.com/legal/privacy/>

Ministry Brands – <https://legal.ministrybrands.com/#privacy-policy>

Wix – <https://www.wix.com/about/privacy>

Sign Up Genius – <https://www.signupgenius.com/about/privacy.cfm>

Facebook – [https://www.facebook.com/privacy/policy/?entry\\_point=comet\\_dropdown](https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown)

YouTube – <https://policies.google.com/privacy?hl=en>

Trusted Employees – <https://www.trustedemployees.com/privacy-policy/>

#### 4. Legal Disclaimer

Thank you for taking the time to visit this Peace Lutheran Church website and reviewing our Legal Disclaimer.

##### Disclaimer of Liability:

In preparation of this site, every effort has been made to offer the most current, correct, and clearly expressed information possible. Nevertheless, inadvertent errors in information may occur, and information may become dated. In particular, but without limiting anything stated herein, Peace Lutheran Church disclaims any responsibility for typographical errors and accuracy or timeliness of the information that may be contained on Peace Lutheran Church's websites. Peace Lutheran Church also reserves the right to make changes at any time without notice. If misleading, inaccurate, or otherwise inappropriate information is brought to our attention, a reasonable effort will be made to fix or remove it. Please contact [plc@come2peace.com](mailto:plc@come2peace.com) with any concerns.

##### Links to Third Party Websites:

The documents on this website may serve to provide access to the World Wide Web. Because the Peace Lutheran Church website connects to the Internet, once you leave the Peace Lutheran Church website, Peace Lutheran Church cannot control the information you access. Peace Lutheran Church links to external websites in the hope that users will find reference material on related subjects. Peace Lutheran Church does not control those sites and is not responsible for the content included in them, including without limitation, any subsequent links contained within a linked site, or any changes or updates to a linked site. Each individual site has its own set of policies about what information is appropriate for public access. Peace Lutheran Church is not responsible for any information or material located at any site other than official Peace Lutheran Church websites.

##### Disclaimer of Reliability:

Peace Lutheran Church makes no representations or warranties regarding the condition or functionality of this website, its suitability for use, or that this web service will be uninterrupted or error-free.

##### Disclaimer of Damages:

By using an Peace Lutheran Church website, you assume all risks associated with the use of the site, including any risk to your computer, software, or data being damaged by any virus, software, or any other file that might be transmitted or activated via a Peace Lutheran Church website or your access to it. Peace Lutheran Church shall not be liable for any damages of any kind (general, special, incidental, or consequential damages, including, without limitation, lost revenues or lost profits) resulting from the use or misuse of the information contained in a Peace Lutheran Church website.

##### Disclaimer of Endorsement:

Reference herein to any specific commercial product, process, or service by trade name, trademark, manufacturer, or otherwise, does not necessarily constitute or imply endorsement, recommendation, or favoring by Peace Lutheran Church. The views and opinions of authors expressed herein do not

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